



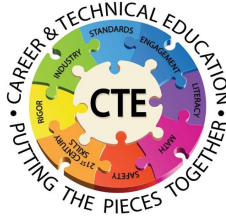
BTA of NYS News and Notes

December 2022

.....

# WE ARE CTE! ELEVATED!

Business Teachers Association of New York State



Dear BTANYS Members,  
Stay connected! Stay involved! Get support! Stay ELEVATED!!



WOW!!! Already December! We have a lot to be thankful for and to celebrate this holiday season!!! BTANYS is here for YOU!!!

Coming for December and forward into 2023 - see the registration for the **January 26 Quarterly Webinar** - topics to include: Color Accounting AND Preparing for Teacher Evaluations AND CFM Updates AND YouScience - please contact your Regional Director or Board member for questions. Registration is open until January 15! [Register here!](#)

We are planning an in-person **BTANYS CONFERENCE for Fall 2023!** Be a part of the planning!! Volunteer for a committee!! Watch for updates and please email us if you have requests - look for info to submit requests at all of our feedback forms for webinars, etc.

REMEMBER to reach out to your BTANYS Regional Director to find out what is going on in your region and what BTANYS is up to. Maybe even join our board - to keep our networking/advocacy/support alive and going for our members!

Stay connected! Stay involved! Get support! **WE ARE CTE! ELEVATED!**



# WE ARE CTE! ELEVATED!

Tracy Angelini and the Executive Board of BTANYS

YOUR [BTANYS](#) BOARD MEMBERS ARE:

**BTANYS PRESIDENT - Tracy Angelini**

**BTANYS PRESIDENT-ELECT - Mindy McCarthy**

**BTANYS Secretary - Sandy Hoodak**

**BTANYS Treasurer - Mindy McCarthy  
Co-Treasurer - Vacant**

**BTANYS Membership Director - Nancy O'Connor /  
Co-Membership Chair - Michael Goldin**

**Buffalo Regional Director - Nicholas Warchocki**

**Capital Region Director - Stephanie Andrejczak**

**North Country Region Director - Vacant**

**Central Region Director - recently Vacant**

**Hudson Valley Director - Mariana Pavic**

**Long Island Director - Toula Foufas**

**NYC Director(s) - Vacant**

**Rochester Region Director - Savine Roberts**

**Southern Tier Director - David Pellicciotti**

**Syracuse Director - Christina New**

**Director of Legislation and Educational Policies -  
vacant**

**Director of Public Relations and Communications -  
Vacant**

**Director of Collegiate Business & Marketing  
Teacher Education - Lisa Svava**

**Director of Curriculum Planning - Vacant**

**NEW - Marsha Iverson - joining us as BMHS Chair  
and BTANYS Awards Chair**

## Looking to be involved???

Become a member of YOUR BTANYS Board! Get involved, become a Fellow with NYSACTE, be an advocate for our discipline, promote and educate our members with your expertise and knowledge. Ask your Regional Director or current Board TODAY!



# WE ARE CTE! ELEVATED!

## REGIONAL UPDATES:

Buffalo Region: And like that we are already past Thanksgiving! Hope everyone has been able to get unburied from our historic snowstorm. We do not have any new updates at this time. If anyone has any questions please do not hesitate to reach out to me at [nwarchocki@ktufsd.org](mailto:nwarchocki@ktufsd.org) - Nick Warchocki

Capital Region: - Welcome to Stephanie Andrejcek for stepping up as the Regional Director. Look for updates in the Capital Region for what to watch/next! BMEA (Business and Marketing Educators Association of the Capital District) held their annual conference on November 3rd at the Capital Region Chamber. Teachers participated in various workshops and received an update from NYSED and BTA of NYS

Teachers interested in joining [BMEA can access this link.](#)

Suburban Council Business Day was held at Siena College on November 30th. Approximately 45 students attended from a number of schools throughout the capital region. They had the opportunity to tour the campus, sit in on a class and eat lunch in the dining hall.

Stay tuned for more Capital Region professional development and networking opportunities available in January.

### Long Island Region:

The Long Island Region had their annual fall virtual conference "Business as Usual" on Tuesday, November 8th. They are in the process of planning their spring conference and student contest...more information to follow. Visit their website at <https://www.longislandbta.org/>.

Email Contacts for the LI region of BTANYS are [BTANYS.longisland@gmail.com](mailto:BTANYS.longisland@gmail.com) or [tfoufas@cps.k12.ny.us](mailto:tfoufas@cps.k12.ny.us).

### Hudson Valley Region:

- Job Opportunities: Anticipated Job Opening in June 2023 due to a retirement leave for a Business Teacher/NAF Academy of Finance Director at the Monticello High School, Monticello, NY (Sullivan county). Please email Ms. Susan Bahrenburg at [sbahrenburg@k12mcsd.net](mailto:sbahrenburg@k12mcsd.net)

If you would like to be added to their email list, contact them at [Hudson@btanys.org](mailto:Hudson@btanys.org)

North Country Region: Looking for a new North Country Regional Director - contact an officer if you would like to know more.

Rochester Region: Welcome to Savine Roberts for stepping up as the Regional Director. Look for updates in the Rochester Region for what to watch/next!

Southern Tier Region: Director David Pellicotti has been reaching out to members in this region. If you have not been contacted, email [southerntier@btanys.org](mailto:southerntier@btanys.org) OR [Pelliccd@BinghamtonSchools.Org](mailto:Pelliccd@BinghamtonSchools.Org).

### Syracuse Region/ Central Region:

- Please email [cnew@caz.cnyric.org](mailto:cnew@caz.cnyric.org) with any questions. Be on the lookout for Fall/Winter meeting updates!

BMHS and Awards Update: See [BTANYS website for updates](#) and ordering details.

# WE ARE CTE! ELEVATED!

Email your Regional Directors or the BTANYS Officers for additional questions, concerns, updates.

---

## Updates and News from Michael LaMastra at NYSED/CTE Business:

The first flakes have flown (for most of us) and that means that the school year is well underway. Exciting things are happening in business education throughout the state as I have had the opportunity to attend various events including the Hudson Valley Business and Marketing Education Association's meeting as well as the Long Island Virtual Enterprises online tradeshow. I would like to send out my congratulations and recognize those schools that have gotten first time NYSED approval for their business programs:

- Academy Charter School Uniondale– Business Management and Entrepreneurship
- Arlington Central Schools (Hudson Valley)-- Entrepreneurship
- Arlington Central Schools (Hudson Valley)-- Marketing
- Brookhaven-Comsewogue Central Schools (Long Island)- Comsewogue Business Academy
- Ravena-Coeymans-Selkirk Central School District (Capital Region)- Business Management and Entrepreneurship
- Schenectady City School District (Capital Region) – Entrepreneurship

If you are interested in pursuing NYSED-approval for your business program to apply next October, please reach out to me. Approved programs improve your school's ESSA score, allow students to earn a technical endorsement on their diploma, and increase the rigor and prominence of your department, among other benefits. The process is quite manageable with a work plan in place.

If you have not already, please make sure you [subscribe to my mailing list for business education](#). While I may not have all of the answers right away, I promise to keep you as informed as I can through my weekly updates. Stay tuned for updates on position openings, announcements from NYSED, as well as events that may be of interest. I also love sharing unique things that are taking place in our business departments throughout the state. Feel free to [contact me directly](#) if I can assist you in any way.

Have a happy and healthy holiday season everyone! Be sure to share something with your colleagues in either the [business education workgroup](#) or our new [career and financial management resource site](#).

Michael LaMastra

### UPDATES TO CAREER AND FINANCIAL MANAGEMENT (CFM)

Some minor updates have been made to the [career and financial management framework](#). This is the first time the document has been touched since the draft document was released in 2018. The changes are minor and do not change the content of what is taught in CFM. These include:

- Removal of dead links
- Relocation of resources in the CFM framework to the [resource guide](#)
- Correction of two factual inaccuracies in FM.7 (insurance) and FM.8 (taxes)
- Document was taken out of "draft form"

With the CTE TAC, the [resource guide has been migrated to a digital tool with the ability for people to make submissions](#). Some updates are still being made for functionality. Of note, this allows for schools and teachers to submit additional resources that they find useful for inclusion. The goal is to pool our best practices to give all teachers of CFM a robust set of resources to choose from to provide this important content.

# WE ARE CTE! ELEVATED!

## Are you on the Listserv?

Join the [CTEBiz](#) listserv for updated information about business education throughout the state provided by Michael LaMastra, our Business and Marketing Associate at NYSED.

---

## Career and Technical Education Certificate Pathways and **OPTIONS FOR TEACHING**

The pathways for a Career and Technical Education (CTE) Transitional A certificate are labeled Options A through J. These options are sets of [certification requirements](#) that vary by 1) education or credential and 2) work experience or credential in a CTE field. The following table compares the certification requirements for each option.

The options differ in the ways in which a certificate applicant can meet the requirements for specific CTE certificate titles. Individuals would select the option that best matches their educational background and experience.

Applicants will see these same options in the list of pathways for the Initial and Professional certificates, but with additional certification requirements. There are also other [pathways for these two certification types](#), such as the approved teacher preparation program pathways and the National Board Certification pathway for the Initial certificate and the Certificate Progression pathways for the Professional certificate.

## Continued: Career and Technical Education Certificate Pathways and **OPTIONS FOR TEACHING**

Full details about certification options and requirements for each option can be found on the [certification requirements lookup page](#). A breakdown of the different pathways to transitional A certification can be found [here](#).

---



**SAVE THE DATE**

**Annual WECA Conference**  
**May 4th and 5th**  
**[Craftsman Inn](#)**

**Fayetteville, NY**

---

# WE ARE CTE! ELEVATED!

## NEXT UP - 2022-2023 professional development support:

BTANYS is excited to offer our next quarterly webinar on January 26, 2023 from 3:30pm-5:00pm.

Proposed Agenda:

- 3:30-3:45/Introduction and Opening
- 3:45-4:45/Workshop Sessions: Color Accounting AND Preparing for Teacher Evaluations AND CFM Updates AND YouScience! Each session will run from 3:45-4:45 pm - In the registration form, please identify your first, second, and third choice so that we can prepare each workshop attendance session to best fit your needs.
- 4:45-5:00/Closing and Feedback Forms



Registration is open until January 15! [Register here!](#)

Contact your BTANYS Regional Director if you have questions.

Next Quarterly webinar for 2022-2023 will be in late April! Watch for details! Put in your request now.



## VOLUNTEER FOR THE BTANYS FALL IN-PERSON CONFERENCE!!!

- email your BTANYS Regional Director or Officer for more information! Become part of the solution! Support BTANYS! BTANYS STATEWIDE CONFERENCE coming for FALL 2023! We are looking for volunteers to: present, participate on a committee for organization, or sponsor the conference logistics.

# WE ARE CTE! ELEVATED!



The Color Accounting Learning System is an exciting new hands-on way to engage students and explain accounting at the secondary school level, using diagrams, activities, plain words and hands-on props. You don't need to be certified to use Color Accounting. However, it's a great way to enhance your resumé and going through the easy accreditation program is a quick

and fun way to bring yourself up to speed with best practice in accounting education and to meet like-minded financial educators.

- Learn how to implement Color Accounting in your classroom.
- Discover how other teachers have used the approach.
- Meet experienced instructors and fellow users.
- Get all your questions answered.
- Enhance your resumé.
- Gain access to certified-teacher-only Facebook and other groups.
- Each Teacher Accreditation workshop shows you how to incorporate Color Accounting into your current curriculum and make accounting fun for your students, keeping them engaged and curious, and understanding the subject in a whole different way.

[Learn About Color Accounting and Sign Up for Certification Courses](#)

## Level 1 Teacher Accreditation

Whether you're new to teaching accounting or just looking for ways to take your experience to the next level, come join us for some productive fun, exploring the Color Accounting Learning System.

- Length:** Two sessions of 2.5 hours each
- Day 1:** February 21, 2023 6:30-9:00 pm EST
- Day 2:** February 23, 2023 6:30-9:00 pm EST
- Format:** Live workshops hosted on Zoom
- Cost:** \$99 plus shipping of materials

***Earn 5 Continuing Education credit hours!***

*Completion of Level 1 is an entry requirement for the Level 2 Accreditation Workshop that will be held in March 2023.*



Teacher

# WE ARE CTE! ELEVATED!

## NBEA's New Online Community



The best resource NBEA has is teachers just like you. That is why NBEA is committed to connecting you with your peers in a new digital community to share ideas, resources, or perhaps just encouragement.

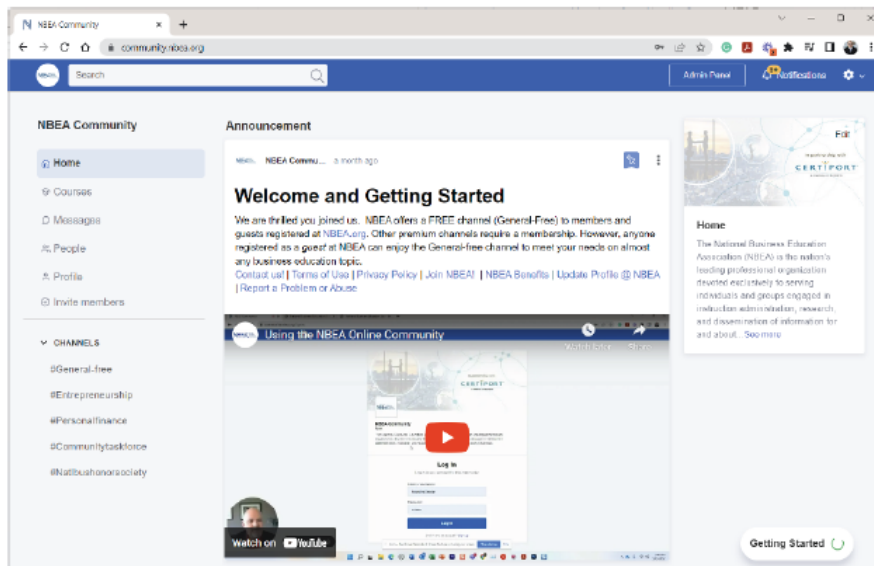
The NBEA online community is open to any business education stakeholder for FREE.

To access the community, NBEA members or non-member guests can:

1. Update your existing NBEA profile at [NBEA.org/UpdateMe](https://www.nbea.org/UpdateMe)

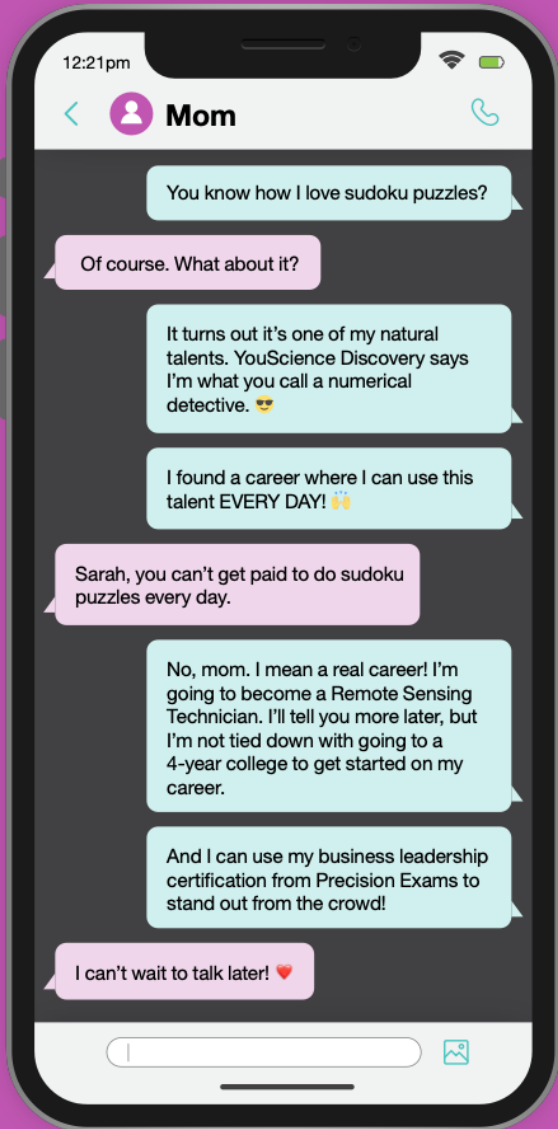
2. Login with your NBEA username and password at [Community.NBEA.org](https://Community.NBEA.org)

- If you already have an NBEA membership or guest account, you can go directly to [Community.NBEA.org](https://Community.NBEA.org).
- Not an NBEA member or Guest? Go to [NBEA.org/Join](https://www.nbea.org/Join) and register as a paid member or free Guest.
- NBEA offers a #General-free channel open to all business education stakeholders. NBEA also has premium channels that contain exclusive content and resources for members. ■





WE ARE CTE! ELEVATED!



# Student success starts with you

Today's students have more options than ever but less clarity on what the right approach for their future career is. Or how they apply what they learn in school to a real-world job.

## But solutions from YouScience can help you change that

YouScience is used in thousands of school districts across the country to create hyper-personalized pathways for students. It helps you empower students to confidently follow their best-fit pathways, earn industry-recognized Precision Exams certifications, and succeed in school and life.

Scan the QR code or visit [youscience.com](https://youscience.com) to get started.



# WE ARE CTE! ELEVATED!

**Stay connected! Stay involved! Get support!**



## Calendar of Events:

**NEXT Quarterly Webinar** - BTANYS is excited to offer our next quarterly webinar on **January 26, 2023 from 3:30pm-5:00pm.**

Proposed Agenda:

3:30-3:45/Introduction and Opening

3:45-4:45/Workshop Sessions: Color Accounting AND Preparing for Teacher Evaluations AND CFM Updates AND YouScience! Each session will run from 3:45-4:45 pm - In the registration form, please identify your first, second, and third choice so that we can prepare each workshop attendance session to best fit your needs.

4:45-5:00/Closing and Feedback Forms

Registration is open until January 15! [Register here!](#)

WHAT ARE YOU WAITING FOR? BECOME A MEMBER NOW - TELL YOUR COLLEAGUES! Join [BTANYS!](#)

Future Quarterly Webinars will include topics on: Q&A on Advocating for your programs; Pathways; Management and Leadership Skills; Diversity, Equity, and Inclusion (continued); content focus (i.e., Accounting, Business Communications, etc.)

**NOTE: BTANYS Executive Board meeting - March 4, 2023**

**Watch for Next Quarterly Webinar in April/May 2023....TBD**

Watch for information on plans for the next **BTANYS STATEWIDE CONFERENCE FALL 2023!** - If you would like to present or sponsor the conference logistics, contact a BTANYS board member.

[READ MORE ON OUR WEBSITE](#)